

वित्तीय स्वतंत्रता का मंगल आरम्भ  
शेयर बाजार से दूसरी सैलरी

**100 hours stock market course**



स्टॉक मार्केट साक्षरता मिशन



[www.kulmaa.com](http://www.kulmaa.com)



97A, Pkt C1, Mayur Vihar 3, New Delhi - 110096



93552-33781

# Stock market Literacy mission

Stock market is a powerful platform for wealth creation over the long term but it comes with high risk. Aspirants may minimize the risk with proper training. Stock market Literacy mission has been initiated by Rashtriya Sarva Saksar Abhiyan Trust, New Delhi.

Rashtriya Sarva Saksar Abhiyan Trust is a skill development training organization, registered in 2009 under public trust act, having head office in New Delhi, the capital of Indian Republic. Along with a quality content team, organization have well equipped modern training broadcasting unit in New Delhi from where our trainers delivers their lectures. We have ZERO tolerance policy towards delivering quality contents to our aspirants. Our group company Kuhu consulting private limited has been associated with ICICI Direct as authorised person. Earlier in 2016-2018, Company has worked as assessment agency with DGT, Ministry of skill development & entrepreneurship and development, Govt. of India.

## OUR MISSION

Our mission is to educate individuals about the basics and advance of investing in the stock market, empowering them to make informed self-investment decisions without any recommendation and build long-term wealth. Our target to made a team of 1 Caror people through nation and neighbour countries towards this stock market literacy mission

## ABOUT OUR FOUNDER - ARVIND TIWARI

26 Years. of Experience – Switching from Skill literacy training to Finance literacy training

Arvind Tiwari Sir has worked in the skill development sector for the last 26 years. and have worked with top private organizations along with government organizations. His main roles in these organizations were policy making, policy implementation, liaising with ministries for various skill development projects, and heading its operation on the ground.

Private organizations where he has given his services are – ISAC Dhanbad, CCT Delhi, SRM Chennai, Focus Bangalore, Zicom Mumbai, Reliance Mumbai, CJ Darcl Gurugram, Assocham New Delhi. Hardicon Limited, New Delhi. In Government, he had also given his services as SPM with Govt, of Sikkim Gangtok. for the prestigious project DDUGKY, which runs under the Ministry of Rural Development, Govt. of India.

He has made a good team across India in 26 years. service in the skill development sector. now he has decided to work for the spread of financial literacy and wants to contribute to nation-building as India is the fastest-growing economy globally.

Under the blessing of Maa Kuldevee, for achieving the above goal, Arvind Tiwari Sir along with his devoted team members has launched the Financial Training and Trading group – Kulmaa Group with two initiatives

1. Kulmaa Stock market literacy mission under Rashtriya Sarva Saksar Abhiyan Trust.
2. Kulmaa Money clinic under Kuhu consulting Private Limited.

We are inviting you be our partner either as trainee or as our business partner. You may WhatsApp at 93552-33781, if interested. All the best!!!



# OUR PROGRAMS



1

## Mangal Arambh

( मंगलआरम्भ )

Beginner Program for Students, housewives, salaried & self-employment person

**Training Mode: Online/Hybrid**

**Duration: 100 Hrs. | Fees: 2999/-**



2

## FD SHOP

एफडी शॉप - ( पैसों की दुकान )

Advance Program for all, who need Regular income from stock market

**Training Mode: Online/Hybrid**

**Duration: 200 Hrs. | Fees: 39999/-**



3

## F.I.R.E.

( Financial Independence, Retire Early )

Financial Literacy Program along with syllabus at School/College/ Skill Development Centre

**Training Mode: Online/Hybrid**

**Duration: customized | Fees: 250 per month**



4

## GURU

**Stock market experts will be invited**

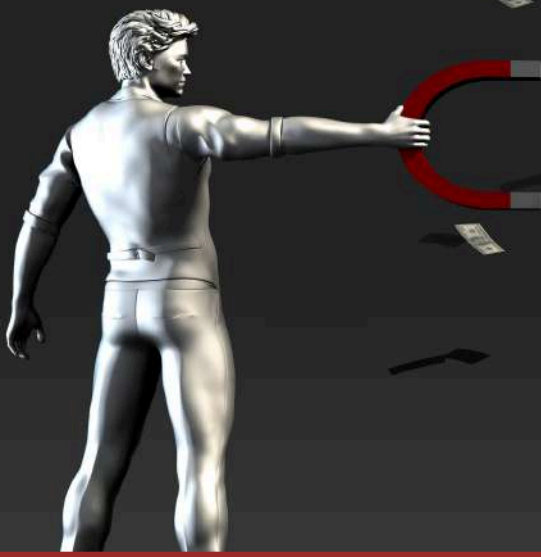
Corporates/Institutions

Lodging, Fooding charges will be extra

**Training Mode: Offline**

**Duration: customized | Fees: 9999/-**





## Mangal Arambh ( मंगलआरम्भ )

### Certificate course for Beginners to professionals

**Eligibility :** no bar

Registration fees including the cost of study materials, share gift & Rssa examination

**@ Rs. 2999 including all**

**Mangal Arambh is a 100 hrs. complete technical training program, in which we provides free gift share to every student, study materials and certification. Topics covered under this program**

- Value of money (saving, compounding, budgeting, expenditure, taxation & portfolio).
- Technical knowledge to handle the app for buy and sell of share by phone/computer.
- Major parameters to see fundamentally in sector & stock.
- Technical analysis (indicator, candlesticks, pattern, trendline & scanning).
- Future & option (contracts of future, option chain, strategies for option buy and sell).
- Path of financial market (commodities, forex, global market and crypto market).
- Certification after assessment by Rashtriya Sarva Saksar Abhiyan, New Delhi.



## FD SHOP - पैसों की दुकान

### Certificate course for Beginners to specialist

**Eligibility :** no bar

Training fees @ Rs. 39999 + gst

(4999 discount mangal arambh ex students)

**FDSHOP is a 200 hrs. advance course, in which we provide free gift share to every student, study materials and certification along with focusing on strategies for earn incomes on regular basis from stock market. Topics covered under this program**

- Mangal arambh course – as mentioned earlier
- Types of margin given by brokers and banks for stock market
- Special strategies kamo, which is used in credit house for earn regular income
- Implementing kmao strategy in live market
- Advance technical analysis (price action, elite waves etc.)
- Algo setup and its implementation without coding
- Psychology and risk management in stock market
- Training related to creation of portfolio for kids education, major events and retirement
- Certification after assessment by kcpl, which was worked earlier as assessment agency of DGT, ministry of skill development & entrepreneurship, Govt. of India





## F.I.R.E.

( Financial Independence, Retire Early )

Training program which will be run as integrated part of course curriculum in college/school/stc

**Eligibility :** no bar

Training Fees @ 250 per month in direct tie-ups with college/school/STC

F.I.R.E. means Financial Independence -Retire Early. Guardian may give a gift of approx. 1CR corpus to their kids by start investing of Rs. 800/- per week till 20 yrs. in Index and gold. It is a movement of people devoted to a program of two ways as mentioned below :

- 1. Students age :** Requirement of small and organized savings and investment from early school /college age.
- 2. 9 to 5 Job/business age :** Requirement of Extreme savings and investment from middle age.

**What we teach :** Financial Literacy is an ecosystem where we should start focus from initial age of students' life. Here the aim of SMLM is to educate learners on simple concepts of personal finance.

- 1.Habit of Savings
- 2.Time value of money
- 3.Power of compounding
- 4.Importance of Budgeting & savings
- 5.Income taxation
- 6.Borrowing & Smart spending decisions
- 7.Global investment avenues
- 8.Savings & investment avenues like FD, Bond, Insurance, Stocks, Derivatives, Currency, Commodity, Crypto etc.
- 9.Systematic Investment plan (SIP) for wealth creation & retirement planning
- 10.Systematic withdrawal plan (SWP) for school/college fees and expenditure
- 11.Algo investment and trading
- 12.Managing risk
- 13.Type of Various Financial Institutions and the way to take benefit from these institutions

The duration of financial training under FIRE program at institution campus

**The College / ITI**

<p><b>100 Hrs. Program</b> @ 45 minutes per week training need to be added during running time table of existing college training schedule</p> <ul style="list-style-type: none"> <li>Year 1 : 35 Hrs.</li> <li>Year 2 : 35 Hrs.</li> <li>Year 3 : 35 Hrs.</li> </ul>
---

**Skill Training Centre**

100 Hrs. Course duration will be customized as per the training center total course duration between 1 month to 1 year

**School Std. 5 to 12th**

<p><b>200 Hrs. Program</b> @ 30 minutes per week training need to be added during running time table of existing college training schedule</p> <ul style="list-style-type: none"> <li>Std. 5 : 25 Hrs.</li> <li>Std. 6 : 25 Hrs.</li> <li>Std. 7 : 25 Hrs.</li> <li>Std. 8 : 25 Hrs.</li> <li>Std. 9 : 25 Hrs.</li> <li>Std. 10 : 25 Hrs.</li> <li>Std. 11 : 25 Hrs.</li> <li>Std. 12 : 25 Hrs.</li> </ul>
--

**School Std. 5 to 10th**

<p><b>200 Hrs. Program</b> @ 45 minutes per week training need to be added during running time table of existing college training schedule</p> <ul style="list-style-type: none"> <li>Std. 5 : 35 Hrs.</li> <li>Std. 6 : 35 Hrs.</li> <li>Std. 7 : 35 Hrs.</li> <li>Std. 8 : 35 Hrs.</li> <li>Std. 9 : 30 Hrs.</li> <li>Std. 10 : 30 Hrs.</li> </ul>
--



**GURU**

Stock market experts will be invited

One-week residential training program by experts in good resort/hotel time to time or non-residential at corporate /Institution campus



# Authorization

**NSE**  
National Stock Exchange of India Limited

Ref No: NSE/MEM/07730/AP/346/May/23 15-May-23

M/s. ICICI SECURITIES LIMITED  
ICICI VENTURE HOUSE  
APPASAHEB MARATHI MARG  
PRABHADEVI  
MUMBAI 400025

Kind Attn : MAMTA JAYARAM SHETTY, COMPLIANCE OFFICER

Dear Sir / Madam,

Your request seeking appointment of Authorised Person as per the details mentioned in the table below has been approved by the Exchange subject to the condition that you will ensure compliance on a continuous basis with the various requirements stipulated by Securities and Exchange Board of India (SEBI) and the Exchange from time to time.

Applicant Name	Trade Name	AP Address	Registration Code	Reg	Date of Appointment
KUBU CONSULTING PRIVATE LIMITED	KUBU CONSULTING PRIVATE LIMITED	Flat no 97/A, POCCKET C-1, MAYUR VIHAR PHASE 3, EAST DELHI DELHI 110096	AP0346099283	CE	15-May-23
KUBU CONSULTING PRIVATE LIMITED	KUBU CONSULTING PRIVATE LIMITED	Flat no 97/A, POCCKET C-1, MAYUR VIHAR PHASE 3, EAST DELHI DELHI 110096	AP0346099283	FO	15-May-23

This Document is Digitally Signed by:  
**NSE** HARSHA JOSHI Non May 16, 2023 17:33:53 IST

## Equity, Future & Option

## Commodity

**MCX**  
METAL & ENERGY  
Trade with Trust

Ref no. MCX/MEM/AP/128062 Date: 1/9/2023

The Designated Director  
ICICI Securities Limited  
ICICI Venture House  
Appasaheb Marathi Marg, Prabhadevi  
MUMBAI 400025

Sub: Registration of Authorised Person

Dear Sir/Madam,

We are pleased to inform you that Exchange has approved your application for the following Authorised Person (AP):

AP Name	AP Trade Name	Constitution	AP Registration Number	Date of Appointment of AP	Address of AP
KUBU CONSULTING PRIVATE LIMITED	KUBU CONSULTING PRIVATE LIMITED	Corporate	MCX/AP/161917	21/07/2023	FLAT NO 97/A POCCKET C-1, KONDLI SHARDAI, MAYUR VIHAR PHASE 3, EAST DELHI, Delhi

The approval of the Exchange is subject to the condition that you will ensure compliance on a continuous basis with the various requirements/frameworks stipulated by the Exchange and Securities and Exchange Board of India (SEBI) from time to time.

For Multi Commodity Exchange of India Ltd.,  
This is a computer generated letter and does not require signature

This approval shall be valid till it is suspended/consented in accordance with the Rules, Bye-laws and Regulations of the Exchange and SEBI Circulars.

Corporate office:  
Multi Commodity Exchange of India Limited  
Exchange Square, CTS No. 255, Suren Road, Chakala, Andheri (East), Mumbai 400 093  
Tel.: 022 66 6649 4000 Fax: 022 66 6649 4151  
CIN: L51909MH2002PLC135504 www.mcxindia.com email: customersupport@mcxindia.com

राष्ट्रीय प्रतिभूति बाजार संस्थान  
National Institute of Securities Markets  
Established by the Securities and Exchange Board of India

प्रमाणपत्र  
CERTIFICATE

श्री / सुश्री M. / Ms. ARVIND KUMAR TIWARI  
। सी.ए.एन. / WFOFI PAN Number : ADCPT6029M ।



शे भारतीय प्रतिभूति और विनिमय बोर्ड (प्रतिभूति बाजारों में वास्तुछा व्यवसायों का प्रमाणिकरण) विनियम, 2007 के अंतर्गत अर्हतापूर्वक  
"सी.ए. बा.रा. प्रमाणिक VII: प्रतिभूति प्रबंधन एवं जोखिम प्रबंधन संबंधी" "राज्य व्यावसायिक शिक्षा" सरकार द्वारा पूर्णतः पूर्ण की है।  
has successfully completed the "NISM Series VII: Securities Operations and Risk Management Continuing Professional Education Program" Continuing Professional Education Program as required under the SEBI (Certification of Associated Persons in the Securities Markets) Regulations, 2007.

Mode of Delivery : CPE  
CPE Code : NSE/NISMS07A/9761/19-May-2024/NewDelhi  
CPE Date : 19-May-2024  
CPE Location : New Delhi  
Certification No. : 2420187448  
Valid till : 18-May-2027

  
Sunil Kadam  
Registrar  
Date of Issue : 28-May-2024

For online verification of this NISM Certificate, please login to NISM Skills Registry at <https://certifications.nism.ac.in/himskills>

## NISM



# REQUEST FORM FOR FINANCIAL LITERACY 1 DAY FREE SEMINAR –

Organizations head are requested to use the photocopy of this page and pls. keep this page in reserve for their next proposed seminar in other campuses or known institution

**FREE SHARE WILL BE FIFTED BY  
KKULMAA GROUP TO ALL  
REGISTERED PARTICIPANTS**

To,  
The Project Head  
Kulmaa Stock market literacy mission  
97A, Pkt. C1, Mayur Vihar – 3, New Delhi - 110096  
[info@Kulmaa.com](mailto:info@Kulmaa.com)

**Date:** \_\_\_\_\_

Sub: Request to arrange Seminars in our campus

Sir / Madam,

Towards mission to spread the financial literacy and project FIRE, requesting to arrange the seminars in our institution for the benefits of students. The Details of our organization is as below:

## TOPICS OF SEMINAR – THE FIRE

How to achieve Financial Independence in the age of 40  
by investing just 800/- per week

Name of the Institution: \_\_\_\_\_

Address: \_\_\_\_\_

Name of SPOC: \_\_\_\_\_

SPOC E-mail: \_\_\_\_\_

SPOC Phone Number: \_\_\_\_\_

Tentative dates for seminar: \_\_\_\_\_

Managed from Kuldevee Farm  
side:  
Mr./Ms./Mrs. \_\_\_\_\_

Document Required  
for Free Share Gifting  
Registration by Kulmaa  
group – it will be done  
one week before the  
proposed seminar

- PAN CARD
- ADHAR Linked with  
Mobile Number & PAN
- Id proof
- Id Proof of Parents (if  
age less than 18 yrs.)

# Thank You




## स्टॉक मार्केट साक्षरता मिशन

(Initiated by Rashtriya Sarva Saksar Abhiyan Trust, New Delhi)

 [www.Kulmaa.com](http://www.Kulmaa.com)

 97A, Pkt C1, Mayur Vihar 3, New Delhi - 110096

 93552-33781